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SUBJECT: Senator Franken Supports Google Fiber in Duluth

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FOR Immediate Release

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AL FRANKEN, US SENATOR AND FORMER “DULUTH ANSWER MAN” SUPPORTS GOOGLE FIBER IN DULUTH

MARCH 10, 2010 — Minnesota Sen. Al Franken has joined The Google Twin Ports Fiber Initiative by resurrecting his Duluth Answer Man clips.

"We have seen tremendous support from elected officials all across Minnesota for our Google Fiber nomination and we are very grateful for Senator Franken's support," said Mayor Don Ness. "Sen. Franken has long been a supporter of Duluth as evidenced by these great commercial clips from the 80s featuring Al Franken as 'the Duluth Answer Man'. With this YouTube video

<http://www.googletwinports.com/video-link-archive.php> we hope to encourage folks to visit googletwinports.com to register their support and officially nominate Duluth and Superior."

Duluth's campaign combines a fun and creative grassroots campaign with a very serious effort to build a strong business case for bringing Google Fiber to the Twin Ports.

The Duluth Answer Man campaign was produced in the mid 80s by the Duluth Convention and Visitors Bureau, known today as Visit Duluth. The series ran in the Twin Cities market as the summer tourism campaign for Duluth.

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