



**FOR IMMEDIATE RELEASE**  
**City of Duluth Communications Office**

---

411 West First Street, Duluth, Minnesota 55802  
218-730-5230 | [www.duluthmn.gov](http://www.duluthmn.gov) | Don Ness, Mayor

For more information contact Pakou Ly, Public Information Coordinator 218-730-5309  
or Amy Norris, Public Information Coordinator 218-730-4312

**DATE: 10/18/2011**

**SUBJECT: Public meeting to discuss market study for area surrounding college campuses**

**BY: Pakou Ly, Public Information Coordinator**

---

**Public meeting to discuss market study for area surrounding  
college campuses**

[Duluth, MN] - The City of Duluth invites the public to attend the Higher Education Small Area Plan Public Meeting on Thursday, October 27, 2011 from 5:00 p.m. to 6:30 p.m., at Hope United Methodist Church, 301 W. St. Marie St., in the Fellowship Hall.

Small Area Plans build on the goals, policies and implementation strategies in the City's 2006 Comprehensive Land Use Plan and serve to augment the plan by providing more detailed recommendations. The Higher Education Small Area Plan includes the areas around two of the city's colleges, UMD and St. Scholastica. The purpose of the plan is to balance the needs of colleges and students with the needs of area residents.

As part of the plan, a market study is being conducted to determine residential and commercial demand and development opportunities. Development Concepts Inc. was hired to conduct the market study and will have a representative at the meeting to present highlights and recommendations from the study.

To learn more about the Higher Education Small Area Plan, visit <http://www.duluthmn.gov/planning/sap/highereducation.cfm>. The draft market study will be posted online when available. The public can also submit comments on the web site.

###