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City of Duluth Communications Office

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SUBJECT: Google Helping Minnesota Small Businesses Expand Web Presence

BY: Pakou Ly, Public Information Coordinator

Google Helping Minnesota Small Businesses Expand Web Presence

[Duluth, MN] – Businesses are finding it difficult to grow without a strong internet presence to publicize and expand their products or services. For some small businesses, gaining a web presence can still be a challenge. This Friday, October 28, 2011, small businesses will have an opportunity to participate in *Minnesota Get Your Business Online*; free seminars aimed at boosting online marketing capacity for small businesses. Senator Al Franken and Mayor Don Ness will also be in attendance to speak to participants at 12:45 pm and the media is invited to cover their remarks.

Minnesota Get Your Business Online is designed to help the **59% of Minnesota small businesses that do not currently have a website** improve their online presence to expand their business using quick and easy tools. Google is partnering with Intuit to provide its popular Intuit Websites offerings for free, including an easy-to-build website, a customized domain name and web-hosting for one year. Participating Minnesota businesses also receive a local business listing on Google Places and free tools, training and resources to succeed online.

Location: Fitgers
600 East Superior Street
Duluth, MN 55802
Doors open at 8:30 am
Morning sessions begin at 9:00 am
Afternoon sessions begin at 12:30 pm

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