

FOR IMMEDIATE RELEASE



City of Duluth - Police Department

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DATE: 8/3/2021

SUBJECT: Duluth Police Department Roll Out New Community Engagement Bus

BY: Mattie Hjelseth, Duluth Police Department Public Information Officer

NATURE OF INCIDENT:

CASE NO.:

INCIDENT DATE:

INCIDENT TIME:

INCIDENT LOCATION:

Today is National Night Out and it's perfect timing for the Duluth Police Department to 'roll' out a new community engagement tool, a bus. The bus was donated to the DPD by the Duluth Transit Authority and was provided through the JAG Grant, which focuses on community policing initiatives.

"Since it's a community engagement bus, we opened up naming it to the community," said Chief Mike Tusken. "There were more than 350 people who weighed in on their favorite name. CODE4 received the majority of the public's vote, so that's the name of the bus."

The Duluth Police Department's goal with CODE4 is to provide those in the community an opportunity to meet our officers in a 'tasteful' way. During the summer, the bus will be traveling around Duluth providing ice cream treats to kiddos and in the winter it will be stocked up with hot cocoa. CODE4 will also be used during community events, as a recruitment tool, as an emergency shelter for evacuees, as a mobile break room for cops at special events, and much more.

"This bus is another tool in our toolbox that we can use to engage with the community in an innovative way," said Officer James Forsyth. "Today's the first day CODE4 will be hitting the road, going out to a few National Night Out events."

For more information on the community bus, you're encouraged to follow its journey on the Duluth Police Department's social media pages with the hashtag #CODE4.

The bus will also be staged at the Public Safety Building for you to come take a look at the Department's new community engagement tool. It'll be at the PSB from Tuesday, August 3 through Thursday, August 5.

