

FOR IMMEDIATE RELEASE



City of Duluth - Police Department

Mike Ceynowa, Chief of Police
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DATE: 9/21/2023 12:00:00 AM

SUBJECT: Duluth Police Department Pink Patch Project

BY: Mattie Hjelseth, Duluth Police Department Public Information Officer

NATURE OF INCIDENT:

CASE NO.:

INCIDENT DATE:

Duluth Police Department Pink Patch Project

For the third consecutive year, the Duluth Police Department is joining other public safety agencies in participating in the annual public awareness campaign, the Pink Patch Project.

In previous years, the Duluth Police Department has sold pink patches for \$10/patch. This year, in addition to selling commemorative pink patches, DPD will also be selling pink koozies for \$3/koozie.

The Duluth Police Department has raised a total of \$4,425 through the Pink Patch Project since joining this campaign in 2021. 100% of the proceeds were donated to the American Cancer Society to continue their mission in treating all cancers.

“Throughout the month of October, members of the Duluth Police Department will be seen wearing either the commemorative pink patches or pink bracelets to show our support to those affected by cancer,” said Chief Mike Ceynowa. “Everyone knows someone who’s been affected by cancer and this is one way we can continue our support to members of our community who’ve been affected by this devastating disease.”

Patches and koozies can be purchased online by going to DPD’s website (<https://duluthmn.gov/police/community-policing/pink-patch-project/>) or in person during

business hours at the Public Safety Building (2030 North Arlington Ave). If you purchase a patch or koozie online, email your receipt to police@duluthmn.gov and we'll mail you your items upon confirmation of purchase, or you can stop at the Public Safety Building and a volunteer will give you your item(s).

For more information on the Duluth Police Department's Pink Patch Project, go here: <https://duluthmn.gov/police/community-policing/pink-patch-project/>

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