



FOR IMMEDIATE RELEASE
City of Duluth - Communications Office

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DATE: 5/11/2016

SUBJECT: Community Invited to Mayor's 5th Annual Bike Ride and Luncheon

BY: Pakou Ly, Communications Office

Community Invited to Mayor's 5th Annual Bike Ride and Luncheon

[Duluth, MN] - The 5th Annual Mayor's Bike Ride will take place on May 20, 2016. The community is invited to ride with Mayor Emily Larson from City Hall to Bent Paddle Brewing Co. for lunch and a short program. Participants should plan to meet by the front steps of City Hall, 411 West First Street (via Priley Circle) at 11:45 a.m.

The theme of this year's event is Biking Cities = Resilient Cities and will feature Mayor Larson's State of Bicycling address and keynote speaker, Chuck Marohn, PE AICP of strongtowns.org, a nationally renowned non-profit whose mission is to support a model of development that allows America's cities, towns, and neighborhoods to become financially strong and resilient.

Marohn's passion is working with cities on issues of economic development, land use, and engineering. He is a licensed civil engineer, land use planner, author, broadcaster, and influential thinker.

Riders will take a group ride from City Hall on the Cross City Trail to Bent Paddle Brewing Co. Lunch will begin upon arrival, and speakers will commence at 12:45 p.m. Bike ride is free and open to all. Registration for lunch (\$10) and speaker is required at, bit.ly/2016MayorBikeLuncheon

This event is part of Bus Bike Walk Duluth, an annual month-long community-wide celebration of biking, walking, and busing. Visit facebook.com/2016BusBikeWalkDuluth for complete listing of events. This event is presented by Essentia Health and sponsored by the Duluth-Superior Metropolitan Interstate Council, Healthy Duluth, Bent Paddle, Duluth Bikes, and Healthy Northland through the Statewide Health Improvement Program, Minnesota Department of Health.

This event will take place rain or shine.

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