



**City of Duluth Communications Office**

Mayor Roger J. Reinert  
411 West First Street • Duluth, Minnesota 55802 •  
www.duluthmn.gov

*For more information, please call 218-730-5309*

**DATE:** 10/7/2024

**SUBJECT:** City of Duluth announces snowplow naming contest

**BY:** Kelli Latuska, Public Information Officer

## **City of Duluth announces snowplow naming contest**

[DULUTH, MN] The City of Duluth is announcing its first-ever snowplow naming contest. In the name of fun, any Duluth resident may submit their most creative name for one of the City’s snowplow truck fleet via a form on the City for a chance to win a prize package that will make the winner the absolute envy of their neighborhood.

The contest opens today, October 7, and name submissions will be accepted online through October 21. The name submissions will be narrowed to a field of finalists, which will be announced on City of Duluth social media and the City of Duluth website on October 28, at which time the public can vote online for their favorite snowplow name, and the name that receives the largest number of votes, wins. The person submitting the winning name will be notified on November 11 that their name was selected. The renamed snowplow will make its debut at the Christmas City of the North Parade this year.

The resident with the winning name submission will get the opportunity to take a photo with the plow and the crew, to ride in the snowplow during the parade, and will receive unlimited bragging rights.

Details, timeline, rules, and regulations are all available at <https://duluthmn.gov/snow/snowplow-naming-contest/>.

###

