



City of Duluth Communications Office

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SUBJECT: Mayor Roger J. Reinert announces new Resident Feedback Survey

BY: Kelli Latuska, Public Information Officer

Mayor Roger J. Reinert announces new Resident Feedback Survey

[DULUTH, MN] The City of Duluth is announcing a new resident feedback survey to gather the community's feedback to help better understand resident priorities, evaluate city services, and shape future investments and policy decisions. The City is engaging the Bureau of Business and Economic Research (BBER) at the University of Minnesota Duluth's (UMD) Labovitz School of Business and Economics to collect data and conduct the survey.

"I encourage Duluthians to take ten minutes and participate," said Reinert. "We need resident input as the City considers policy and funding priorities. From streets and utilities to parks and libraries, housing, public safety, and economic development, the inaugural resident survey will shape decisions that impact every Duluthian."

The survey is intended only for City of Duluth residents who are at least 18 years of age. Responses are confidential and will be used solely by the research team. Only one response is allowed per resident. Resident participation is entirely voluntary and should take approximately 10 minutes to complete. You may exit the survey at any time.

Residents can take the survey online <http://z.umn.edu/duluthsurvey>. Paper surveys are available upon request at select City of Duluth facilities.

The survey will be open for a month.

About the BBER

The Bureau of Business and Economic Research collects, analyzes, and disseminates economic information, delivers unbiased data and analysis concerning economic viability, and provides research to identify economic problems and opportunities. Its website is z.umn.edu/bber.

About UMD

One of five campuses that comprise the University of Minnesota System, the University of Minnesota Duluth integrates liberal education, research, creative activity, and public engagement and prepares students to thrive as lifelong learners and globally engaged citizens. With an enrollment of nearly 10,000 undergraduate and graduate students, the Duluth campus offers 87 undergraduate and post-baccalaureate degrees and graduate programs in more than 24 different fields. See UMD's Land Acknowledgement statement. Visit d.umn.edu.

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Resident Feedback Survey