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DATE: 5/20/2022

SUBJECT: Media Alert: "Little Library Go" Unveiling

BY: Carmella Hatch

Who: Duluth Public Library, Every Child Ready Duluth

What: Launching of "Little Library Go"

When: Saturday, May 21 at 10:00am

Where: Main Library (520 W. Superior St.) outside on the Plaza

This summer, the Duluth Public Library will begin bringing library services, materials, and programs out to the community with their new outreach van, "Little Library Go." As part of the Every Child Ready Duluth school readiness initiative, outreach programs and collections will focus on families with children ages 0-5 but will benefit the whole community with services like library card registration and mobile book checkout.

The Duluth Public Library will host a press conference on Saturday, May 21 at 10:00am outside the Main Library to recognize all who have supported Little Library Go as part of Every Child Ready Duluth, with remarks from the donors, library staff, and community partners. The event will also exhibit the van and allow attendees to test out the mobile book checkout and outreach set up. All are welcome to attend, including children, as there will also be an all-ages painting program on the plaza until 1:00pm.

"With Little Library Go we will be able to expand the library's reach beyond our walls and bring programs and collections to meet people where they are," said Early Literacy Librarian, Carmella Hatch. "We hope this makes it possible for more families to utilize the library that haven't been able to before and to make the library a more active participant in community events and culture."

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Contact: Carmella Hatch

chatch@duluthmn.gov

218-730-4222

More about Little Library Go:

Library staff and Duluth Library Foundation members first envisioned Little Library Go when planning for the Every Child Ready Duluth initiative. Building school readiness skills begins at birth. Bringing programs, services, and collections to families with young children with Little Library Go will help them build connections to the library and early literacy sooner and with fewer barriers.

The Duluth Library Foundation raised funds for Little Library Go through generous donations from organizations like the Ordean Foundation, who provided over 1/3 of the funds for the van and outreach supplies. The van's exterior artwork was designed by Swim Creative. The bold graphics in tones of the library's signature orange color were inspired by the education, imagination, collaboration and adventure the library fosters and our northwoods region.



Little Library Go